

# RADIUS REACH MARKETING

# Radius Reach Marketing

WE HELP YOU BUILD ONLINE  
BRANDS STEP BY STEP.

## “What we Do”

Radius Reach Marketing helps people start and launch profitable online brands including e-commerce, clothing, and niche product businesses.

**We do not sell courses.**

**We do not promise overnight success.**

**We build with you until launch.**

## HOW IT WORKS

Startup Commitment — \$350-\$850 (One-Time)

**The \$350 startup commitment confirms you are serious and covers hands-on setup, strategic planning, and direct guidance.** (This \$350 Is Exclusive for the marketing side. Meaning we will **NOT** Help you find products or services we only run ads, We can provide our long list of providers and services for \$850 Total)

We work with you on video calls (daily if needed) until:

- Your brand is structured
- Your website is built
- Your product direction is finalized
- Your launch plan is locked

*Website fees, platform costs, and ad spend are paid directly by the client. No markups. No hidden fees.*

## WHY THIS STRUCTURE

We don't make money unless you make money.

Instead of large upfront fees, we focus on building systems, optimizing strategy, and guiding execution through launch.

## LAUNCH & AD PHASE

Once your brand is **ready**:

- Prototype ads are created
- You choose the creative direction
- A 6-12 week pre-launch and testing phase begins
- Ad spend is funded weekly by the client but managed by us (We will be directly involved in every step of the way!)
- We optimize creatives, structure, and launch timing to support your brand or business

# HOW WE GET PAID PERFORMANCE-BASED PAYMENT

### **Once your website is live and products are selling:**

Radius Reach Marketing receives 20% of the first three product drops.

After those three drops, you retain 100% of all revenue. Unless you decide you want to continue marketing with us, which then drops to 10% of all revenue

**No retainers.**

**No lifetime percentages.**

**No long-term contracts.**

# BUSINESS TYPES

This model applies to:

- E-commerce brands
- Clothing brands
- Niche product businesses

Each business is structured differently, with all terms clearly discussed and agreed upon before moving forward.

# WHO THIS IS FOR

This is for individuals who:

- Are serious about building a business
- Can fund their own tools and ad spend
- Want real guidance, not guesswork
- Are willing to follow structure and timelines

**This is not for those seeking guaranteed results or free work.**